

FIAT/IFTA World Conference
Hotel Sheraton Bucharest – Colorado room

OCT 17th 2:00pm-3:30pm

VIDEO KILLED THE RADIO STARS. WHO'S NEXT?

Ever evolving landscape, ever evolving jobs.



 **FRAME**
expert 2024



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FRAME expert 2024 :

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THE RADIO STARS.
WHO’S NEXT?**

Ever evolving landscape,
ever evolving jobs.

Data Scientist, Data engineer, Community manager, AI Project Owner, Web editor, Digital Storyteller, Podcaster... Job offers with new job titles seem to pop up every day in the Archives world, and sometimes leave us perplexed.

The ultra-fast development of AI, yesterday analytical, today generative, the need to always create new contents to be visible and reach all audiences, the environmental challenges, the permanent renewal of uses and the technological transformations, create ever-new skills needs.

There is a growing convergence between archive, IT, journalism... It is an ongoing challenge for archive professionals, who must stay up to date, hire the right profiles, develop new professional cultures to dialogue with their colleagues and take - or keep - their place in this changing landscape.

What are these new jobs? How do they relate to the jobs we know? Will they replace them? How do they co-exist and collaborate? How do these new kinds of teams and work organisations work?

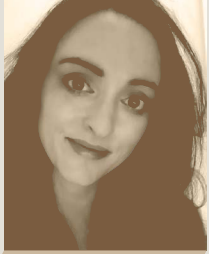


MODERATOR



Christine Braemer
Training Manager, Digital Heritage and Multimedia Documentation
INA, France

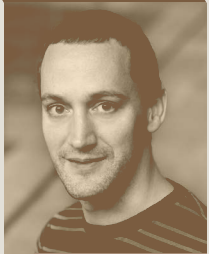
Christine Braemer joined the Training Department of the French National Audiovisual Institute in 2005 as a training manager. She’s in charge of the Digital Heritage and Multimedia Documentation training programs. In that position, she conceives and organises training courses in France and in other countries, as well as Digital Learning courses. She also contributes to consulting missions on pedagogy and adult training in the field of audiovisual archives. Previously, and for ten years, she worked as an audiovisual documentalist at Ina.



Stacey Anderson

Media Archivist at The Box, and Research Officer
ARA Environmental Sustainability Group, United Kingdom

Stacey Anderson is the Media Archivist at The Box, Plymouth, UK, with 22 years of experience in the cultural, heritage, and visual arts sector including as the Founding Archivist for the South West Image Bank and Collections Manager for the South West Film & Television Archive. In her current role, Stacey is responsible for the care and development of film, photographic, and digital collections, specialising in sustainable preservation. She qualified as an Archivist in 2008, gained professional Registration with the Archives and Records Association in 2017, became an Associate Fellow of the Higher Education Academy in 2018 and acquired a UK accredited intermediate certification in Copyright in 2024. Stacey is also an active member of the Film Archive UK Network and the ARA Learning Education and Development working group, she is Secretary for the ARA Film Sound and Photography Section and a Research Officer for the ARA Environmental Sustainability Group.



Tim Manders

Sr. Information Advisor at the Exploration department
The Netherlands Institute for Sound and Vision (NISV), The Netherlands

Tim Manders is Information Advisor at the Exploration department that works on topics like user driven development, broadening the collections and data discovery. He operationalizes innovations and optimizes metadata processes from ingest to access. Tim is a member of the FIAT / IFTA Media Management Committee.



Olivio Segura

AI Project Manager - Data and media management
Institut National de l'Audiovisuel (INA), France

Olivio has graduated in audiovisual & heritage management after studying movies and visual arts. He joined INA's Collection Management Department as an intern in 2019, assigned to an experimental and cross-departmental mission focus on experimenting AI-based solutions. Working alongside data scientists from the Information System Division, trained to machine learning models management, he contributed to develop automatic indexing process for TV contents and became in charge of accompanying change. Since 2020 Olivio joined the Documentary Methods service as a project manager to pursue the lead and coordination of AI project.



Jakob Steiner

Archivist for TV-Content
The Austrian Broadcasting Corporation (ORF), Austria

Jakob Z. Steiner holds master-degrees in Fine Arts and History where he graduated with his thesis “Red-White-Red Integration in Black and White – The European Integration of Austria”, in which he analysed newsreel-texts of the Austrian TV-Broadcaster ORF; where he has been working as an Archivist for TV-Content ever since. Having freelanced as journalist and TV-host for the once groundbreaking multimedia platform Vice.com as well as traditional media like sveriges radio he is now working within the editorial team of the ORF-Archive. As a member of the peer group which is implementing a new strategy for 2027 he focuses on promoting archive-content.

JOIN THE WORKSHOP !

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