



FRAME

advanced



20th - 24th NOV 2023

INA Bry-sur-Marne

THE PUBLIC

FRAME's target groups are all European and international professionals working for the preservation, management, access, and reuse of audiovisual archives, in all audiovisual heritage fields. With the aim to correspond to each of them needs and objectives, whatever their background, profile and level of expertise, the FRAME training programme is made of several adapted actions.

FRAME

Since 2010, INA organises the annual training programme FRAME in partnership with FIAT/IFTA (International Federation of Television Archives) and EBU Academy (European Broadcasting Union). FRAME is a co-funded by the Creative Europe – MEDIA programme of the European Union. In a comprehensive perspective, the FRAME training programme covers each step of the audiovisual archives management process – from its preservation, digitisation, documentation, to its access, reuse and promotion – and all aspects of this work – legal, ecological, technical, technological, business, educative, or creative aspects the audiovisual heritage.

THE COURSES

The courses and workshop are delivered in English by recognised European and international audiovisual archives experts. Each year, the training programme is updated to match with current technical and technological evolutions in the sector and to correspond to professionals' expectations and needs. To do so, it is defined by a pedagogical committee, with members of INA, FRAME's partners FIAT/IFTA and EBU Academy, and associated partners, meemoo (Belgium) and the Nederlands Instituut voor Beeld en Geluid (Netherlands).

TRAINING PROGRAMME

FRAME is made of 5 training actions:



An online 6-half-day training session, organised during spring 2022, delivers fundamental knowledge and skills necessary for professionals managing audiovisual contents, from its preservation to its reuse. FRAME Basics is addressed in priority to professionals with less experience and/or needs to acquire fundamentals.



A 6-month mentoring programme (June-December) addressed to young professionals to support them in their career path development or to implement their project. FRAME Mentoring included an online support by a dedicated mentor who is a recognized European expert; a 2-week professional immersion at INA or in a partner European institution; an accreditation to FIAT/IFTA Annual World Conference.



An onsite 5-day training session, organised during autumn 2022 at INA, is focused on the latest and innovative practices of the audiovisual heritage sector. FRAME Advanced Tech deals with technical and technological aspects of the preservation and management of audiovisual archives, FRAME Advanced Access with documentation and access topics. FRAME Advanced is open to all professionals, and in priority to experienced and trained ones.



FRAME digital training platform made of multilingual (French, English, Spanish) e-learning modules and digital pedagogical material and resources (video, bibliography, etc.)



FRAME Expert: a half-day workshop organised as part of the FIAT/IFTA World Conference, in Cape Town, South Africa, in October 2022; gathering the community of international professionals around shared questions and current issues of the audiovisual heritage sector.

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PARTICIPANTS



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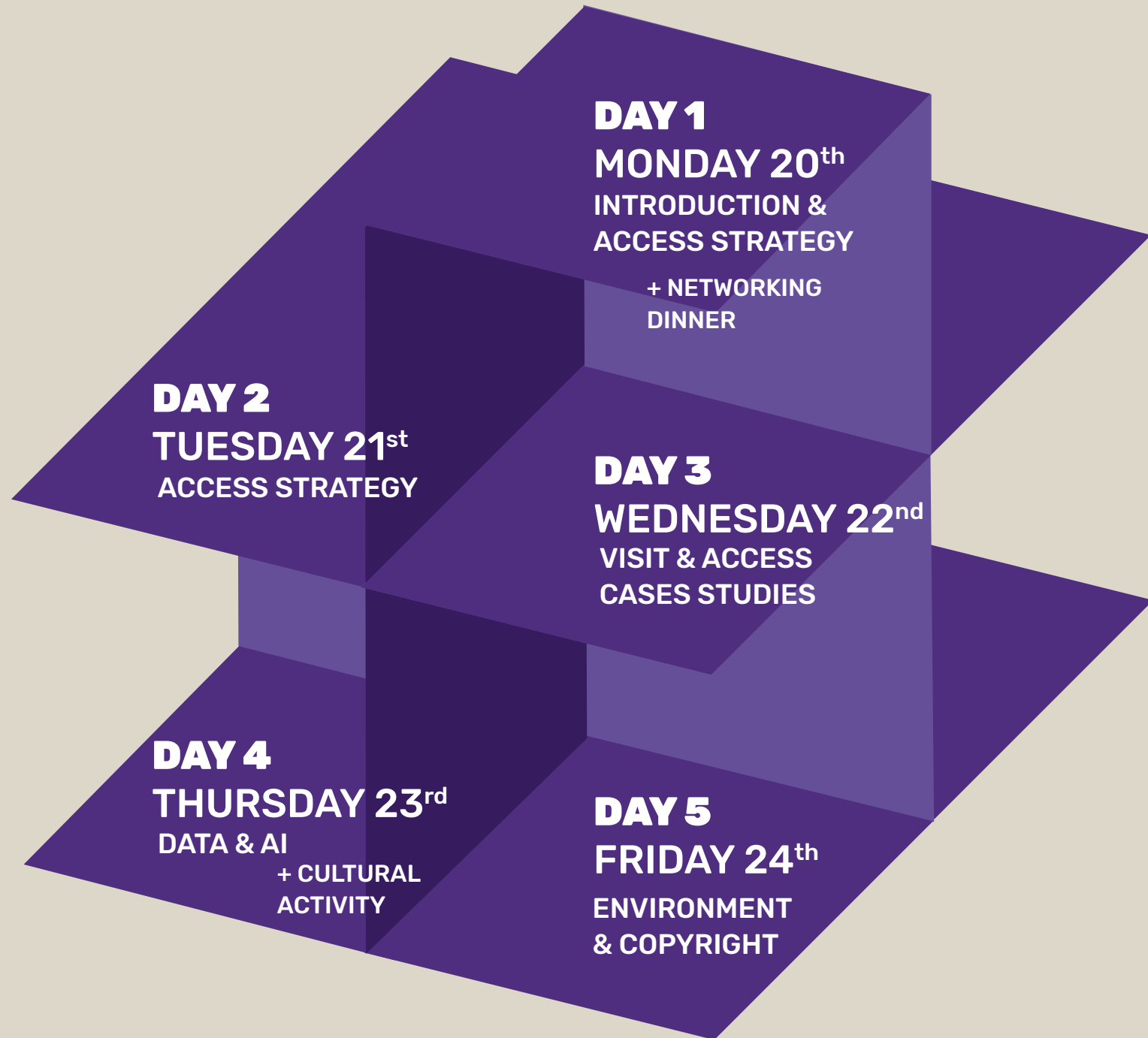
Editor in chief of dailiy tv almanach
HRT (Hrvatska radiotelevizija)
Croatia



Eleni Zontou

Documentalist
Hellenic Broadcasting
Corporation (ERT) - Greece

FRAME advanced NOVEMBER 2023





9:30am

DAY 1

Monday 20th

Presentation of INA and FRAME

(60')

M. Stupar
& M. Tanché, *INA*

Participants introduction (30')

Participants
& FRAME Team

International audiovisual archives networks (30')

D. Wibaux, *INA*

Giving access to archives:

Aujourd'hui Madame
An INA case study (60')

M. Horvat, *INA*

12:45pm

BREAK

2pm

Access and use strategies (180')

M. Drabczyk,
Centrum Cyfrowe

5:30pm

7:30pm

NETWORKING DINNER

DAY 2

Tuesday 21st

Designing an access project

(135')

M. Drabczyk,
Centrum Cyfrowe

Participants presentations

1-3 (45')

INA Access strategy (180')

INA's Editorial
strategy
A. Bayet

Designing
an SVOD offer:
the example of madelen
X. Lemarchand

ADN and INA's
newsroom
E. Goubert

Lumni:
An educational platform
T. Ghrenassia

DAY 3

Wednesday 22nd

Visit to a partner structure: La Cinémathèque française (180')

Non-film collections
and the Garance
database
M. Vignot

Challenges and
missions of the
library
V. Rossignol

Distributing and
promoting non-film
collections
D. Warin

2:45pm

Data for media
research - INAthèque
department / Le Lab
(60')

C. Mussou
& Arthur Lezer, *INA*

Filmoteka:
A Database and VOD
platform to access
slovenian films (45')
J. Pintarič, *Filmoteka*

Participants
presentations
4-6 (45')

DAY 4

Thursday 23rd

Participants presentations 7-9 (45')

Discovering
the DAM, a tool
for managing
the entire
documentary
workflow (90')
M. Caron, *Keepeek*

data.ina.fr:
A portal to promote
media analytics (45')
E. Kogkitsidou
& H. Ben Jaafar, *INA*

Introduction to AI (135')

V. Bazan-Gil,
RTVE
A. Miguel Artiaga,
University of Zaragoza
F. Tarres,
Ugiat Technologies

Participants
presentations
10-12 (45')

6:30pm

CULTURAL ACTIVITY

DAY 5

Friday 24th

The digital collage: workshop on the environmental issues of the digital technology (180')

Pascal Auger,
Climat Fresk

Participants presentations 13-14 (30')

Copyright
Workshop (130')
M. Hülsenbeck, *NISV*

Final review (20')

C. Braemer &
T. Monteil, *INA*

9:30am **Presentation of INA and FRAME (60')**
M. Stupar & M. Tanché, INA

Since 1975, INA has been in charge of preserving and promoting the french audiovisual archives. In a few minutes, we will present its history but also the whole spectrum of missions, sometimes less known, that today make the institute a "Heritage Media".

Before starting this first session of FRAME Advanced Tech, let's take a few minutes to introduce this programme, which has been organised by INA for 13 years!

10:30am **Participants introduction (30')**
Participants & FRAME Team

It's all about you!

11:15am **International audiovisual archives networks (30')**
D. Wibaux, INA

An overview of international professional networks in the audiovisual and archives fields. International professional networks are frameworks for exchanging knowledge and best practices, jointly defining norms and standards, bringing together professionals from around the world and building new partnerships and projects. Thus, they are important resources for professionals to strengthen their capacity by being inspired and supported by their counterparts.

11:45pm **Giving access to archives: Aujourd'hui Madame An INA case study (60')**
M. Horvat, INA

One of the most emblematic collections in Ina's archives, the TV program «Aujourd'hui Madame» has been the focus of an ambitious 2-year long project to structure and expand its documentary content, in order to facilitate its use and promotion. What were the strategic choices, methods, resources and challenges involved in making a collection of over 3,000 documents available and accessible? From the audit of the collection to its editorialization on various digital platforms, a look back at the documentary processing of a TV magazine from the 70s and 80s.

12:45pm **BREAK**

2pm

Access and use strategies (180')**M.Drabczyk, *Centrum Cyfrowe***

How can we show the value and potential of audiovisual archives by exploiting and increasing access and use of archival collections?

How can an archive engage in collaborations and dialogue with different stakeholders and communities?

The session will address the above-listed questions and will provide an overview of different access and use strategies of AV archives addressing various stakeholders. It will discuss the value that archives can create for different communities by unlocking archival content. Finally, it will attempt to demonstrate that archives and archivists can have a meaningful role to play in delivering a socially relevant and thought-provoking encounter with cultural heritage collections.

7:30pm

NETWORKING DINNER**CAFÉ DE L'INDUSTRIE****16 Rue St Sabin, 75011 Paris**

Located nearby the Place de la Bastille and easily accessible from your hotel with the M1, this dinner will be an occasion to get to know each other better while sharing a typical bistro cuisine!

9:30am **Designing an access project** (135')

M.Drabczyk, Centrum Cyfrowe

How to design an AV access and/or use project and shape it as a valuable business model putting the needs of the users at its centre?
How to analyse project's impact, make it part of an institution's long-term strategy?

How to identify and understand its challenges and opportunities?
How to define the target audiences and other relevant stakeholders and meet their needs and expectations?

The workshop will build on the introduction on access and use strategies from day one and will allow participants to dive into the topic from the impact assessment perspective. The workshop foresees teamwork activities based on case studies coming from the GLAM sector.

12pm **Participants presentations** (45')

12:45pm BREAK

2pm **INA Access strategy** (180')

From an Archive center to an Heritage based media: Introduction to INA's editorial department

A. Bayet, INA

The Editorial Department is at the heart of INA's transformation into a heritage based media. This introduction will give you an overview of its missions and objectives.

Designing an SVOD offer: the example of madelen

X. Lemarchand, INA

Through the example of madelen — INA SVOD offer based on audiovisual archives — the main aspects of its design and implementation will be addressed: selection, structure and programming of the video catalog, UX/UI design, multi-screen applications (web, mobile, smart TV), technical distribution diagram and essential technical components, content management system...

ADN and INA's newsroom

E. Goubert, INA

«Rédaction»/ «The newsroom»

The newsroom is where journalists work with documentalists and editors, to tell the news through the prism of the archives. The editorial output is published on our INA website and INA social networks. There is also a weekly television program which is produced by the journalists.

I will tell you how to make these different professions work together and the strategy to reach very varied audiences, of all ages, from all backgrounds...

DNA/ADN

ADN is a program created by INA. This is a "react" interview format. Personalities are invited to react to archives that we have selected. These are artists, singers, scientists, lawyers, journalists whose achievements move the lines in society. It's a unique show of its kind where it's the archive that allows discussion. This show is broadcast in full version on Youtube and Facebook and in short extracts on Tiktok, X and Instagram.

Lumni: An educational platform

T. Ghrenassia, INA

Redesigned in 2022, Lumni Enseignement is an online platform offering thousands of resources to help teachers prepare and run their lessons. It features videos, audio, articles, quizzes and more, as well as teaching sequences written by and for teachers. The site brings together the offerings of 28 partners from the French public broadcasting sector, as well as leading cultural and scientific institutions. All resources come with technical features designed for teachers.

9:30am

Visit to a partner structure **La Cinémathèque française** (180')

Introduction: La Cinémathèque française, a brief history, missions, activities, audiences

D. Warin

During this session, we'll be presenting our practices for processing, distributing and promoting non-film collections. It will be an opportunity to discuss issues and problems linked to the conservation and cataloguing of documents, digital technology, copyright... A tour of the library and a presentation of original and facsimile documents will complete the visit.

Non-film collections
and the Garance database

M. Vignot

Challenges and missions
of the library

V. Rossignol

Distributing and promoting
non-film collections

D. Warin

12:45pm

BREAK

2:45pm

Data for media research **INAtèque department / Le Lab** (60')

C. Mussou & A. Lezer, INA

An introduction to the academic uses of INA archives. This presentation delves into the use of machine learning (ML) and artificial intelligence (AI) to facilitate academic research on INA extensive audio-visual collections, in the field of Computational social science and Digital humanities. By showcasing a selection of tools and research projects conducted at our data-lab, we aim to contribute to the dialogue on the potential and challenges of using algorithms for new ways to query and analyze large corpora of TV, Radio and web-native media.

3:45pm

Filmoteka: **A Database and VOD platform** **to access slovenian films** (45')

J. Pintarič, Filmoteka

The accessibility of national cinematography in one place, such as a national film archive or a centralized digital platform, offers numerous significant advantages for both society and its cultural heritage. This endeavor is vital for preserving a nation's rich cultural legacy, reflecting its ever-evolving social landscape, promoting a distinct national film identity, facilitating education and research, and encouraging growth within the film industry, thus expanding its reach on an international scale.

With these aspirations in mind, in Slovenia in 2014, a small group of enthusiasts embarked on a journey to realize these objectives through a project known as the Slovenian Film Database. My presentation delves into its humble beginnings and the progress it has made thus far.

4pm

Participants presentations 4-6 (45')

9:30pm **Participants presentations 7-9** (45')

10:15am **Discovering the DAM,
a tool for managing the entire
documentary workflow** (90')

M. Caron, *Keepeek*

This presentation will introduce you to the DAM and its functionalities, as well as its benefits as a media and documentary workflow management tool.

12pm **data.ina.fr: A portal to
promote media analytics** (45')

E. Kogkitsidou & H Ben Jaafar, *INA*

In the upcoming year, INA is set to unveil a cutting-edge web portal designed to disseminate media analytics derived from its extensive daily collection of media content, aligning with its legal mandate.

This content, accessible only by accredited researchers (due to legal deposit restrictions), is nevertheless analysed and described by cataloguers and documentalists who oversee the importation and curation of metadata, initially allowing the content search. Integrated into our database, supplemented by data generated by various AI technologies, this metadata has become an opportunity to give larger access to the general audience to the national treasure legal deposit of tv and radio.

Using machine-generated data, the portal generates dynamic data visualizations. These visualizations encompass insights into the most prominent personalities featured in TV newscasts, the distribution of male versus female speakers across various TV and radio channels, and the most frequently mentioned places and countries on news channels, among other dimensions. Notably, these visualizations are interactive and can be tailored to users' preferences through advanced filtering options.

The presentation will give an overview of the project's genesis, introduce the different technologies used to produce and structure data and link that with the visualisations and filtering tools accessible on the portal.

12:45pm BREAK

2pm **Introduction to AI** (135')

V. Bazan-Gil, *RTVE*

A. Miguel Artiaga, *University of Zaragoza*

F. Tarres, *Ugiat Technologies*

In October 2023 the RTVE archive started a new AI project to automatically catalog the television archive, not from scratch, but from the results we obtained in a previous one.

During this presentation we will discuss the tendering process, which was informed by the lessons we learnt in our first AI project. We will also explain how these helped us identify our main goals, decide on the technologies we are using, better understand the development of our quality control interface and the integration of the technology in the archive workflow, and last but not least, improve the way our archivists are being trained. The first results of this project will be used to demonstrate the different quality levels in the performance of AI depending on the different kinds of content.

4:45pm **Participants presentations**
10-12 (45')

6:30pm **CULTURAL ACTIVITY**
Phono Museum

53 Blvd Marguerite de Rochechouart, 75009 Paris

As we approach the end of this session, we invite you to discover a small museum dedicated to “the great adventure of recorded sound from 1857 to the present day”.

9:30pm **The digital collage - workshop
on the environmental issues
of the digital technology** (180')

Pascal Auger, *Climat Fresk*

An interactive workshop to better understand the challenges we face with the digital world. Participants will play with cards and set a implication diagram to get a clearer view of the consequences of the digital world on the planet and human beings.

After the collage is set-up, participants will seek for actions to reduce the impact of our digital life.

Participants will end up the workshop with a specific action they are ready to take in the next few days to reduce the environmental impact of their digital life.

12:45pm **END-OF-SESSION COCKTAIL**

2pm **Participants presentations
13-14** (30')

2:30pm **Copyright - Workshop** (135')

M. Hülsenbeck, *NISV*

All audio-visual works in the archive are copyright protected unless they are in the public domain. During this interactive copyright workshop, you will learn why and how this is the case. We will not only explore the basics of copyright but also learn how to reuse cultural heritage material. You will get an introduction to some of the copyright exceptions and an understanding of how to make use of these exceptions. You will also get the opportunity to practice with an actual court case on the right to quote.

As part of the workshop, you will be given an insight into how Sound & Vision has dealt with several copyright issues while creating its new Mediamuseum. One of the solutions we found was to apply the right to quote on a large scale. This has been done in a new, creative and innovative way which will be shown and explained during the workshop.

The workshop concludes with some information on copyright and AI, a brand new topic in this field.

4:30pm **Final review** (20')
C. Braemer & T. Monteil, *INA*



Pascal Auger

Learning program director

Capgemini, La Fresque du Climat, France

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Pascal has +30 years in consulting and IT services within Capgemini group. He has developed training engineering skills and training delivery expertise since the last 15 years. Pascal is in charge of the rollout of the climate fresk within Capgemini. Out of Capgemini, Pascal is keen to share his knowledge on ethnobotanic to help people reconnect with plants.



Antoine Bayet

Head of Editorial department

INA, France

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Antoine Bayet, journalist, is INA's Editorial Director since September 2021. As a member of INA's Executive Committee, he leads INA's editorial strategy, directs all content production and is responsible for INA digital products.

Antoine Bayet is also an author. He published the investigation «Voyage au pays de la dark information», in February 2022, and the educational book «Les réseaux sociaux sont-ils dangereux?», in October 2021. He has been teaching journalism for the past ten years at Sciences Po's School of Journalism, at ESJ Lille, and for the MediaSchool group.

A graduate of ESJ Lille and IEP Rennes, Antoine Bayet was notably director of digital information at France Info from 2014 to 2017. He previously created the political news website «Le Lab d'Europe 1» at Europe 1, where he was Editor-in-Chief (2012-2014), and was a consultant for the spintank agency (2010-2012). He was also editor-in-chief, in charge of digital development, of the infotainment division of the Mondadori France group (2017-2019).



Virginia Bazán-Gil

Deputy Director. RTVE Archive

FIAT/IFTA Secretary general

RTVE, Espagne

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Virginia Bazán-Gil is project manager at the RTVE Archive where she is in charge of innovation projects connected with automatic metadata creation and image recognition tools mainly for the archive but working with other business areas of the company such as Innovation and Digital Strategy and the RTVE Website.

As a member of the RTVE University of Zaragoza Chair, she is also involved with research on Speech Technologies, Natural Language Processing and Computer Vision applied to the AV archive.

She has been involved also in innovation and development projects with research institutions and broadcast vendors. Her teaching experience includes academic and professional training for different companies and public institutions.

She is Secretary General at FIAT/IFTA. She is also involved with other international organizations such as RIPDASA (Iberoamerican Network for the Digital Preservation of Sound and Audiovisual Archives) and EUscreen.



Hedi Ben Jaafar

Scrum Master and consultant

INA, France

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Hedi is a Scrum Master and consultant at INA. He has played a key role in the implementation of agile methodologies and continuous improvement practices. Hedi's diverse skill set in digital project management, entrepreneurship, and experience as a Scrum Master in various industries including marketing, e-commerce, banking, automotive, and audiovisual allows him to approach challenges with creativity and innovation.

He joined INA in 2022 to work on the development of their data visualization website. With a background in electronic, IT, web and multimedia engineering, as well as IT management and consulting, he has a global view of technology, including AI and virtual reality.

Hedi holds a diploma of higher technician in computer science, a professional license in web and multimedia and a Master's degree in management and consulting in information systems. He is passionate about technology and continues to develop his knowledge and expertise, obtaining certifications and keeping up-to-date on the latest trends.»



Christine Braemer

Pedagogical engineer

INA, France

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Christine Braemer joined the Training Department of the French National Audiovisual Institute in 2005 as a training manager. She's in charge of the Digital Heritage and Multimedia Documentation training programs. In that position, she conceives and organises training courses in France and in other countries, as well as Digital Learning courses.

She also contributes to consulting missions on pedagogy and adult training in the field of audiovisual archives.

Previously, and for ten years, she worked as an audiovisual documentalist at Ina.



Maëlis Caron

DAM Archivist consultant

Keepeek, France

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Maëlis discovered the world of documentation and DAM during her apprenticeships at the CNRS and the French Prime Minister's Photographic Service.

After these first two experiences and graduating from the EBD (Ecole des Bibliothécaires et Documentalistes), she joined Keepeek. Since then, she's been advising and guiding customers in their DAM projects, to ensure that their new tool best meets their needs and those of their users.



Maria Drabczyk

Head of policy and advocacy

Centrum Cyfrowe, Poland

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Chair of the board and head of the policy and advocacy at the Centrum Cyfrowe Foundation in Poland, sociologist, researcher, manager of projects in the field of digital heritage, new technologies and copyright. Member of the Council of the Europeana Network Association, the board of the EUscreen Foundation and chairwoman of the FIAT IFTA Value, Use and Copyright Committee (until October 2023).

Previously, she was a project coordinator responsible for foreign cooperation of the National Film Archive - Audiovisual Institute in the area of building access and creative re-use of digital heritage for research, educational or artistic purposes, and an expert on international relations at the Ministry of Culture and National Heritage.



Tristan Ghrenassia

Policy officer
Lumni Enseignement
INA, France

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A graduate of the Ecole normale supérieure in philosophy, Tristan Ghrenassia began his career teaching philosophy in high school, before working for the philosophy and literature radio program «Les nouveaux chemins de la connaissance» on France Culture (a Radio France channel).

He then worked for several digital and institutional communications agencies before joining INA in May 2023 to manage the Lumni Enseignement website, an online educational offer bringing together the resources of 28 public cultural and scientific institutions.



Emmanuel Goubert

Head of Editorial Creation
department
INA, France

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A journalist by training, Emmanuel joined INA in 2022. Previously, he mainly worked on television, as a senior reporter. He covered national and international news for several years before co-founding a digital media outlet and then working as a producer before joining INA.

The Department he manages brings together the activities of INA editorial staff, as well as documentary production, but also the Lumni website (for teachers) and «Madelen», our SVOD platform.



Madeleine Horvat

Archivist
INA, France

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As an audiovisual archivist at INA, Madeleine Horvat works for both internal partners and external clients. In addition to archival research, document selection and description, she regularly participates in editorial work on social networks as part of the INA's editorial team.

Trained in audiovisual production, she worked in an animation studio, then as an archivist for French television and in a photography agency.

For the past two years, Madeleine has been involved in training and expertise projects for the Institute.



Maartje Hülsenbeck

Intellectual property rights lawyer

NISV, The Netherlands

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Maartje Hülsenbeck is a lawyer, specialized in copyright. She advises the Netherlands Institute for Sound & Vision on copyright issues that arise in managing the collection and making it accessible.

She also conducts contract negotiations with various media- and copyright-related parties and gives (internal) copyright workshops. Maartje has worked for the institute since 2013; before that she was a lawyer in intellectual property rights in Amsterdam.

She is co-chair of the Werkgroep Auteursrecht (Dutch Copyright Workgroup), co-chair of the Value, Use and Copyright Commission of FIAT/IFTA (VUC) and is a member of the Vereniging voor Auteursrecht (Dutch Copyright Association).



Eleni Kogkitsidou

Data project manager

INA, France

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Eleni Kogkitsidou is a data project manager at INA's data and media management service, and she holds a PhD in Natural Language Processing from the Grenoble Alpes University.

In the previous years, she worked in private and public companies as a researcher on issues related to textual data processing and analysis, as well as a lecturer in computational linguistics at several French universities.

In addition to her role as a data project manager, Eleni also serves as the Production owner of NLP projects, overseeing the end-to-end execution of various NLP initiatives within the organization. Her expertise in NLP, honed through years of research and practical experience, is instrumental in guiding these projects to success.

Furthermore, Eleni takes charge of the coordination of process management, ensuring that workflows are effectively implemented, and that all stages of data and media management align with the organization's goals and objectives. Her multifaceted role combines academic knowledge and practical skills to drive innovation and efficiency in the field of data and media management.



Xavier Lemarchand

Head of Digital Offers and Products Department

INA, France

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Engineer and PhD in Information Sciences from Compiègne Technology University in France, Xavier Lemarchand has been working at INA since 1999. He first contributed to the development of analysis and annotation tools aimed at academic usage of audiovisual archives. As INA launched an early digital transformation, he took part in the creation of its Hypermedia Studio, where he designed and developed the first interactive audiovisual productions. He then managed a multidisciplinary team involved in the creation and evolution of a large range of video websites, targeting various publics and usage: education, territorial discovery, heritage testimonies, cultural history, casual games...

In 2013, he was appointed head of INA online publishing department and implemented innovative editorial strategies to highlight INA archives for the general public on ina.fr website and social medias.

During the last five years, as product director, he has been leading the design and implementation strategy of INA's main digital offers for the general public : ina.fr (a web site which offers an alternative and historical perspective on news and current affairs), La Revue des médias (website dedicated to analyzing evolutions and trends in the current media landscape), Lumni Enseignement (online educational offer bringing together the resources of 28 public cultural and scientific institutions) and madelen (INA SVOD multiscreen offer).



Arthur Lezer

Research and development manager

INA, France

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Arthur Lezer is a research engineer and co-ordinator for the datalab at the French National Audiovisual Institute (INA). He holds degrees in Cultural policy analysis from Sciences Po and Data science & sociology from Université Gustave Eiffel.



Antonio Miguel Artiaga

Associate Professor PHD Department of Electronic Engineering and Communications

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Antonio Miguel was born in Zaragoza, Spain. He received the M.Sc. degree in telecommunication engineering and the Ph.D. degree from the University of Zaragoza (UZ), Zaragoza, Spain. Since 2006, he has been an Associate Professor in the Department of Electronic Engineering and Communications, UZ. He has published more than 25 journal publications indexed in JCR and more than 50 conference contributions in the main international conferences of the area. He also has participated in more than 50 research projects from competitive programs, both European and national and he has participated in many transfer contracts with national and international companies participating in the development of two international patents. His current research interests include acoustic modeling for speech and speaker recognition using statistical models and deep neural networks.



Thomas Monteil

Project Manager

INA, France

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Thomas works in the INA Expertise and Consulting department since 2020. He designs, coordinates and leads cooperation projects with national and international partners, including expertise, consulting and training. After graduating from the University of Marne-la-Vallée with a bachelor's degree in Art and Technology and a Technical Diploma in Audiovisual, he joins INA in 2010 as a sound engineer, specialist in the restoration of radio archives in the Technical Operations Department. For 10 years, he acquires an expertise in the various issues related to the archiving of audiovisual documents, particularly radio documents.

In the framework of his responsibilities, he is also in charge of the Digital Media Management teaching unit of the Audiovisual Heritage Master's degree and intervenes during various professional trainings courses.



Claude Mussou

Head of INAthèque/INA Lab

INA, France

• cmussou@ina.fr •

Claude has been coordinating the services that accompany and trigger academic usage of INA's archive for several years. Along with several colleagues at INA, she has been developing The INA Lab program after she graduated from an Executive Master in Digital Humanities (SciencesPo, Paris).



Jasna Pintarič

Archive Manager and Editor In Chief

Filmoteka, Slovenia

• jasna@filmoteka.si •

Jasna Pintarič studied Comparative Literature and Literary Theory from the University of Ljubljana. She is a co-owner of the Filmoteka Institute, actively contributing to the formulation of editorial policies and the development of the Slovenian Film Database platform.

Since 2021, she has been the Head of Content, overseeing program development and promotional initiatives aimed at popularizing Slovenian cinema. Her extensive knowledge of the film industry, spanning film production, theory, and the film business, is instrumental for achieving the projects objectives.

Furthermore, starting in February 2023, she has taken on a role at the Slovenian Film Centre, where she is responsible for the domestic promotion and distribution of Slovenian films.



Véronique Rossignol

Library director

Cinémathèque Française, France

• vrossignol@cinémathèque.fr •



Mileva Stupar

Head of Heritage Department

INA, France

• mstupar@ina.fr •

Mileva Stupar graduated from the Sorbonne University, France with degrees on British History, and Cultural Communication and Museology. Her career on archives and preservation of intellectual contents has started out since her student years and has never stopped since.

She was a curator in the National Montenegro Archives in 2011 on a short-term mission, while continuing on to be a curator on Performing Arts Department in the French National Library (2011-2016).

She was the Head of Cultural and Educational Affairs (2016-2021) in the Institut national de l'audiovisuel (INA), who is responsible for audiovisual and sound archives diffusion through screening and broadcasting within cultural and educational projects in order to build strategies within institutional networks.

She is now Chief Heritage Officer at INA.



Francesc Tarrés

Professor Technical University of Catalonia

CEO Ugiat Technologies

Ugiat Technologies, Spain

• francesc.tarres@upc.edu •

Francesc Tarrés is a professor at the UPC (Universitat Politècnica de Catalunya) where he teaches Audiovisual Communications and Multimedia Analysis. He is also the CEO of Ugiat Technologies, a spin-off of the University devoted to the development of Artificial Intelligence Tools for the analysis of audio, images and video. He has participated in various research and development projects focused on the topics of image analysis and video, video encoding, facial recognition, reconstruction of depth maps from stereoscopic images, etc.

The latest research projects in which he has participated are the IVERES Next Generation with RTVE, CICYT TEC2015 GenCom, CICYT TEC2011 PBIInt, the CENIT-Buscamedia project, CENIT Vision project and the European Noe- VISNET-II project.

On the other hand, he has been responsible for several technology transfer projects for companies in the electronic and audiovisual sector D + T (National Microelectronics Centre), Sony Spain, Indra, Rossignol, Mitsubishi Electric and Promax.

He is also a professor at Universitat Oberta de Catalunya (UOC), Centre Imatge i Tecnologia Multimedia (CITM) and the Cinema School of Catalonia (ESCAC).



Marie Tanché

European & International Projects Officer

INA, France

• mtanche@ina.fr •

Marie Tanché is a European and international projects officer at INA European and International Affairs Department. At INA, she is in charge of the development and supervision of activities and projects funded by the European Union, French Development Agency, and other international funding. As part of FRAME, she works for the project funding supervision, relations with the European Commission, and communication actions.



Delphine Wibaux

Head of European & International Affairs

FIAT/IFTA Vice President

INA, France

• dwibaux@ina.fr •

Delphine Wibaux is Head of European & International Affairs at the French National Audiovisual Institute (INA). She is in charge of designing and implementing INA international development strategy in connection with the priorities of the French Ministry of Culture, responsible for its supervision.

She also plays an active role within the International Federation of Television Archives (FIAT/FTA) as the current Vice-president and member of its Executive Council, and is also part of the Consultative Committee of the Arab States Broadcasting Union (ASBU) academy.

Prior to this (2011-2017), she participated in the creation and development of INA Consulting department, in charge of providing foreign governments and institutions with assistance for the digitization, management and promotion of their audiovisual Heritage. Previously to her activities at INA, she worked as an International project manager within La Fémis (2010), and France Médias Monde (2008 – 2009).

She is graduated in Contemporary History and in European Studies & International Affairs.



Martine Vignot

Head of non-film collection

Cinémathèque Française, France

• m.vignot@cinémathèque.fr •



Delphine Warin

Head of Access and promotion of non-film collections Department

Cinémathèque Française, France

• dvarin@cinémathèquefrançaise.fr •

Locations & Schedule :

From Monday November 20th to Friday November 24th, the training course will take place at INA headquarters in Bry-sur-Marne, **building Bry 1 – room 1209 (monday and tuesday) & room 527 (thursday and friday)**.

On the **22nd**, the course will be held at **la Cinémathèque française**. **Please bring your ID with you!**

Lunches will be provided by the company restaurant. Lunches are included in the registration fee. The first day, lunch tickets will be given to you. The restaurant is located in building Bry 5.

You will stay at the **Hôtel Daumesnil-Vincennes**, 50 Avenue de Paris – 94300 Vincennes. Breakfasts are included. The hotel is in a neighborhood where you can find shops and restaurants. Metro M1 and RER A are located nearby for easy access to Paris monuments and INA.



INA
**Institut National
de l'Audiovisuel**
32 Avenue des Frères Lumière,
94360 Bry-sur-Marne



**La Cinémathèque
française**
51 Rue de Bercy,
75012 Paris

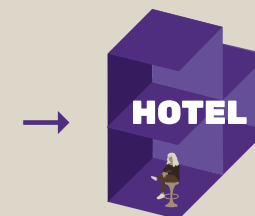
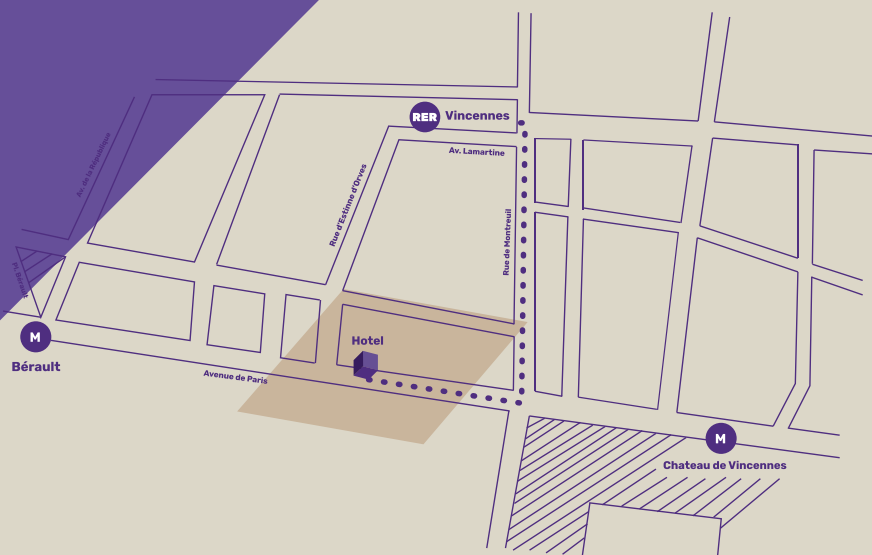


**Hôtel Daumesnil
Vincennes*****
50 Avenue de Paris
94300 Vincennes

Transport : From Paris airports and train stations to the hotel

From RER A Station to the hotel:

Take exit n1 "centre ville" and turn right on Rue de Montreuil for 250m. Then turn right on Avenue de Paris for 150m. The Hotel is on your right side, at the n° 50.



**Hôtel Daumesnil
Vincennes**
50 Avenue de Paris
94300 Vincennes

From Orly Airport

- 1 Orlyval → Antony
- 2 RER B → Châtelet-les-Halles (towards Robinson or Saint-Rémy-lès-Chevreuses)
- 3 RER A → Vincennes (towards Torcy, Marne-la-Vallée or Boissy-Saint-Léger)

Around 15€ - 1 hour

From Roissy Charles de Gaulle Airport

- 1 RER B → Châtelet-les-Halles (towards Robinson or Saint-Rémy-lès-Chevreuses)
- 2 RER A → Vincennes (towards Torcy, Marne-la-Vallée or Boissy-Saint-Léger)

Around 15€ - 1 hour

From Gare du Nord

- 1 RER B → Châtelet-les-Halles (towards Aéroport Charles de Gaulle 2 or Mitry Claye)
- 2 RER A → Vincennes (towards Torcy, Marne-la-Vallée or Boissy-Saint-Léger)

Around 2 € - 30 min

From Gare de Lyon

- 1 RER A → Vincennes (towards Torcy, Marne-la-Vallée or Boissy-Saint-Léger)

Around 3 € - 15 min

Transport : From Hôtel Daumesnil - Vincennes to INA training location

On Monday morning, at your hotel, **you will be provided with a public transport card** allowing you to freely take the subway and all other public transports.

For more information about public transportation in Paris, you can access to the interactive map:

www.ratp.fr/plans

www.ratp.fr/en

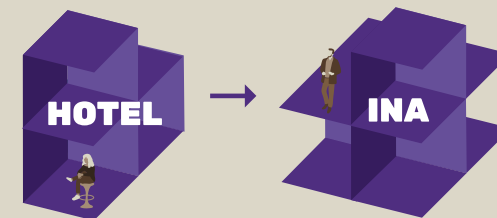
or download the following applications:

- **Bonjour RATP**

for iOS or Android

- **Citymapper**

for iOS or Android



INA

32 Avenue des
Frères Lumière,
94360 Bry-sur-Marne

1 RER A → Bry sur Marne (towards Torcy, Marne-la-Vallée Chessy - Parc Disneyland) *

2 Bus 520 → Europe (toward Les Hauts de Bry)

or Bus 120 → Europe (towards Noisy-le-Grand Mont d'Est)

Around 30 min

*About to board RER A ?

Check the information board :

the light of Bry-sur-Marne must

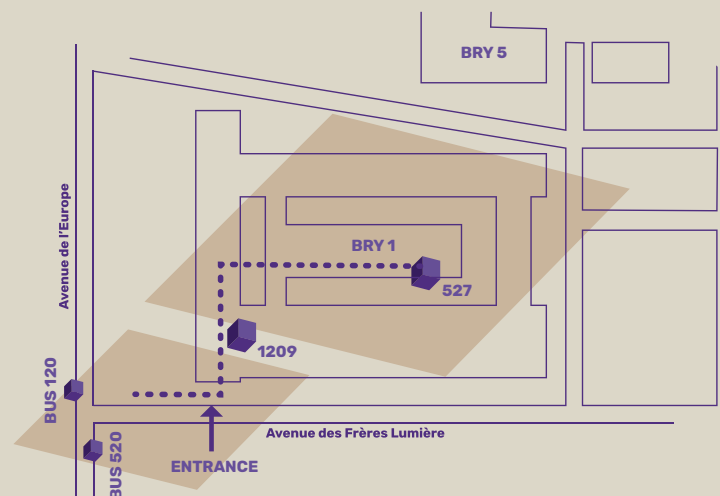
be turned-ON (some trains does not

stop at the Bry-sur-Marne station)

The training course will take place at INA's headquarters,

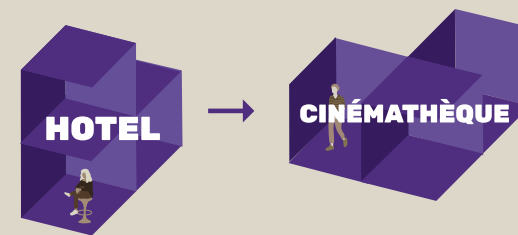
Building Bry 1 - Room 1209 (monday and tuesday)

& room 527 (thursday and friday)



Transport : From Hôtel Daumesnil Vincennes to la Cinémathèque

On the **22nd**, the course will be held at La Cinémathèque française. Please bring your ID with you!



**La Cinémathèque
française**
51 Rue de Bercy,
75012 Paris

1 RER A → Gare de Lyon (towards Maison Laffite)

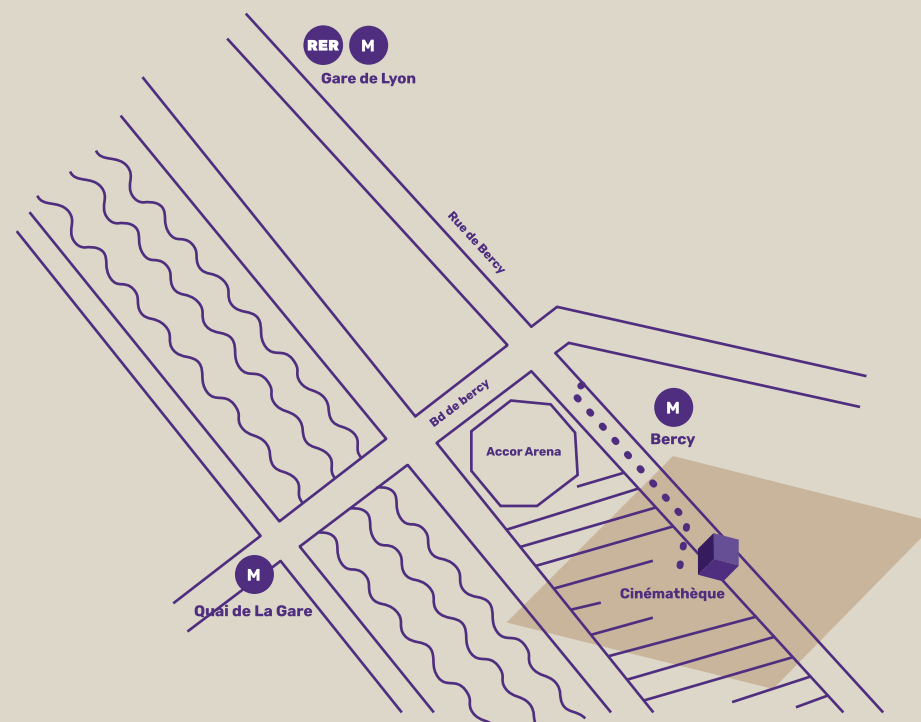
2 M14 → Bercy (towards Olympiades)

or

1 M1 → Nation (towards La Défense)

2 M6 → Bercy (towards Charles de Gaulle-Étoile)

Around 25min



CONTACTS

In case of emergency :

+33 6 20 05 89 73

(phone and whatsapp)



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mtanche@ina.fr



Programme Partners



Project Partners



Co-funded by the
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of the European Union

Design : Fanny Lamouroux