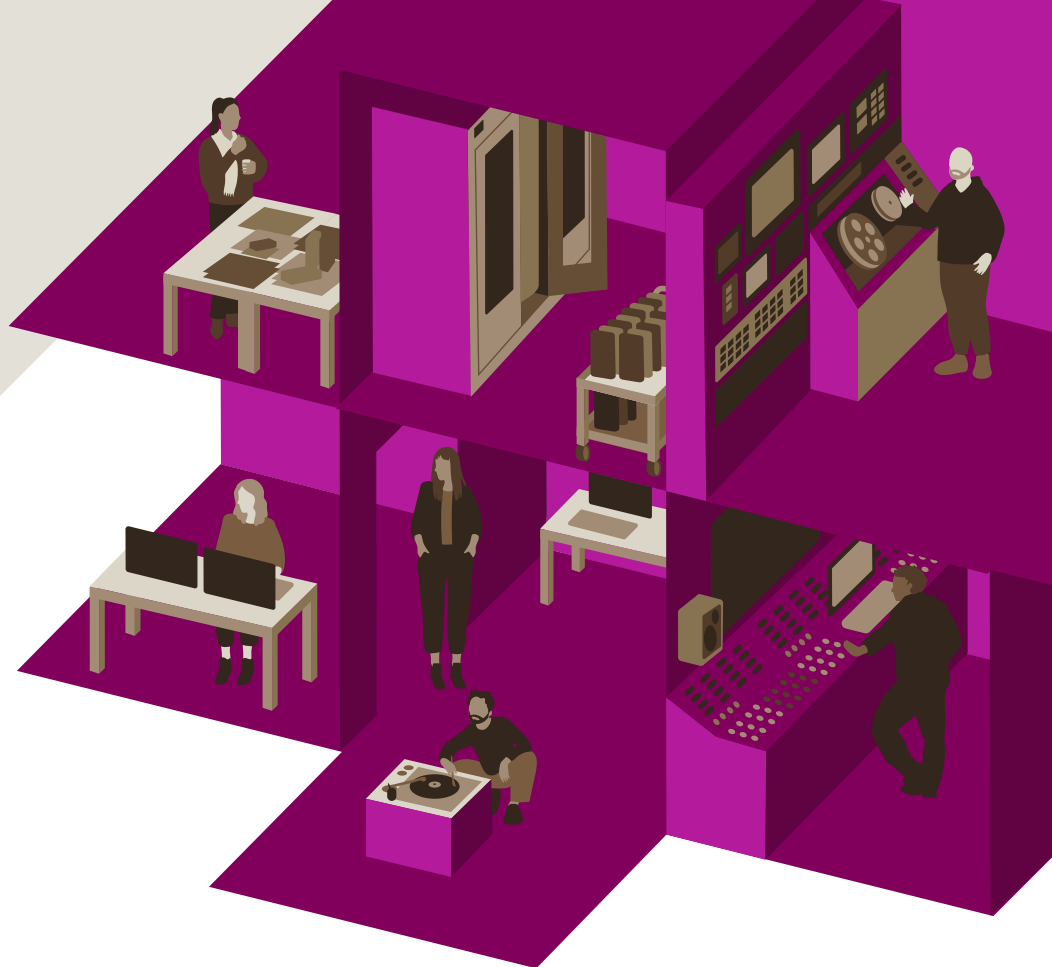




FRAME
expert 2023

**Audiovisual archivists
in a changing world**

October 17th & 19th



FIAT  IFTA

EBU
ACADEMY



Co-funded by the
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FRAME Expert: Audiovisual archivists in a changing world

Audiovisual archives are a sensitive trace of the past, and those that we collect today will be the memory of tomorrow. However, archive professionals live and work in the world of today. Like everyone else, they are at the heart of its changes, movements, and turmoil. While they may feel powerless in front of changes that seem to threaten them and to which they must adapt, what is their power to influence things? What is their margin of action? Can they think about the change and become actors in the future? What is their social responsibility?

This year, FRAME Expert, organized in two parts, aims to reflect on the power of the archive professionals in front of two major changes: climate change and the development of AI.

SPEAKERS



Éléonore Alquier

Deputy head of Data and
Technology Department - **INA**



Léonard Bouchet

Head of Digital Data and Archives
RTS



Marco Rendina

Senior consultant
Cinecittà

MODERATORS



Christine Braemer

Training Manager
INA



Thomas Monteil

Project Manager
INA

Part 1: **Tuesday, October 17th** 4:00pm to 6:00pm

What AI does to archivists: thinking and accompanying the change

Speakers: Éléonore Alquier, Léonard Bouchet & Marco Rendina

Moderators: Christine Braemer & Thomas Monteil

AI is often viewed through the lens of its achievements. Its potential seems limitless. We are amazed by its progress, it is seen as an opportunity, but also as a threat (a threat to the truthfulness of information, but also to employment). Pressured by the speed of developments, by the need not to be left behind others, do we take enough time to think about how it impacts and will impact work organizations and professionals? How can we tackle this subject to supervise and master ongoing changes? How can we accompany and anticipate these evolutions in terms of strategy, management, work processes, jobs and activities evolution, and training needs? To try to answer these questions, this round table will give the floor to professionals involved in the deployment of these technologies and will be followed by an exchange time with the public.

During this workshop,
we would like to interact
and gather your ideas
and opinions live. To do so,
please flash this QR Code:



Part 2: **Thursday, October 19th** 11:30am to 12:00am

Can audiovisual archiving be green? First results of the survey

Moderators: Christine Braemer & Thomas Monteil

In October 2022, INA, in cooperation with FIAT/IFTA, launched a large survey to assess the level of awareness among professionals about the environmental impact of audiovisual archiving and to identify the actions that have been taken around the world. We will present the results of this survey.



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Location:

PalaCinema

Piazza Remo Rossi 1,
6600 Locarno, Switzerland



Part 1 **Tuesday October 17th : Cinema 3**

Part 2 **Thursday October 19th : Cinema 2**



**To know more about the
FRAME training programme:**

<https://www.ina.fr/actualites-ina/frame-0>

For inquiries please contact

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