



With the support of the
Creative Europe Programme
of the European Union

EBU
ACADEMY

FIAT  **IFTA**

FRAME Executives

FIAT/IFTA World Conference 2018

October 9



FRAME

A workshop for AV archives managers

A brief introduction



FRAME Executives

FRAME in a few words

FRAME is an **course** organized by



With the support of the Creative Europe Programme of the European Union

cofunded **training ina**

FRAME is supported by the



FRAME is designed for an audience of



We sometimes organize it beyond our walls



With professionals speakers from



A new session is born!

FRAME

—
Make the best
out of your archives!

FRAME Tech
Preservation, Digitization
and Archives care

15 participants, every year in
June / 5 days

FRAME Executives
Business models, Strategy, AV
archives in the future and
International development

20 participants every year alongside
with **FIAT/IFTA World Conference**
/ 1 day

FRAME Access
Promotion, Valorization,
Metadata management
and legal framework

15 participants every year in
November / 5 days

FRAME's aims



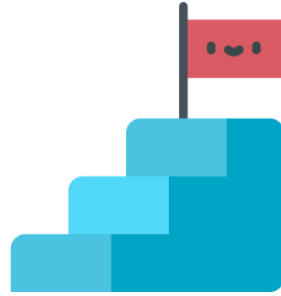
Strengthen the community



Provide inspiring examples



Give an overview of current trends in AV archiving



Foster those who are not (yet) at the top



Build a common language

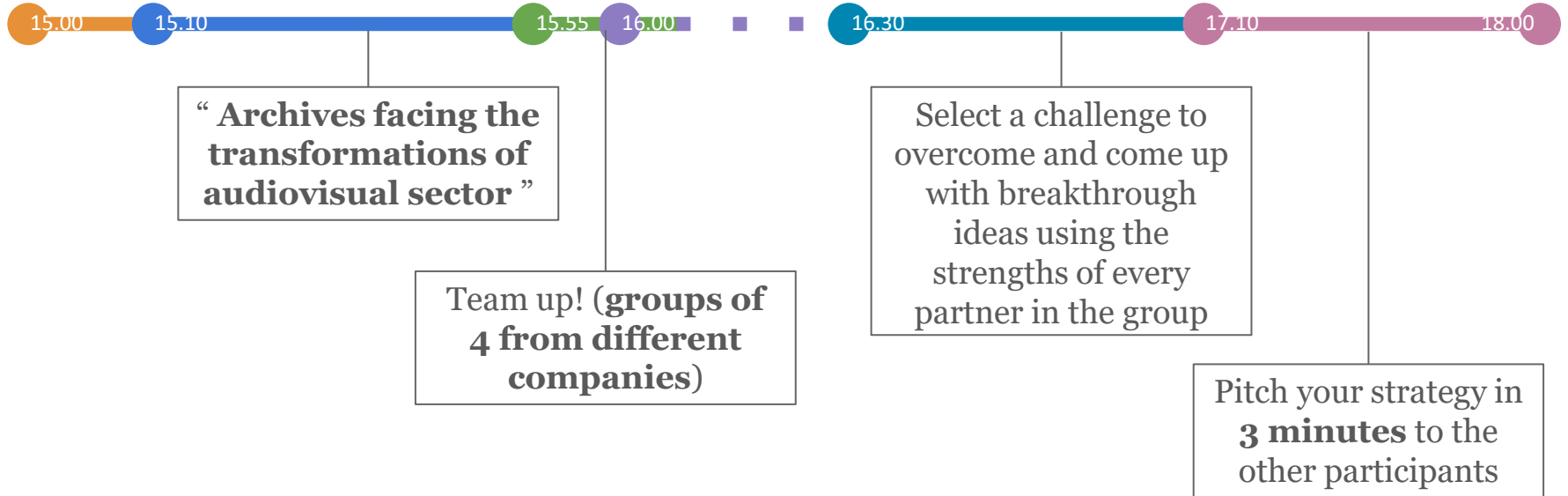
Today's programme



FRAME Executives

Schedule

FRAME



Your pitch

- 1 - Present the **challenge(s)** your project is dealing with
- 2 - Give your **project title** and **tagline**
- 3 - Present your **main ideas**
- 4 - Present your **project timeline**
- 5 - Explain how your project will benefit from the **strengths of each partner**

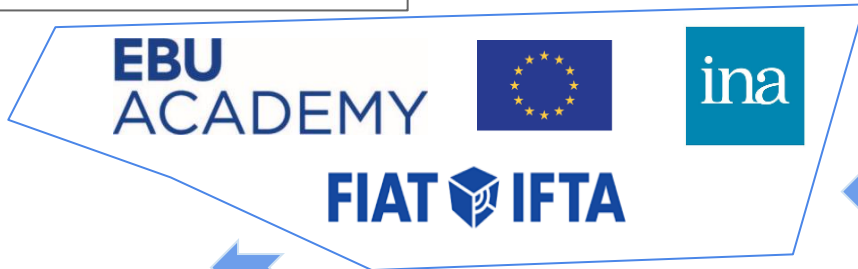


An obvious example of what we expect



[...] Today audiovisual production is digital born and TV broadcasters are working in an tapeless environment [...]

CHALLENGE IN A NEAR FUTURE:
Archives must be able to manage digital born material



- NEEDS:**
1. Trained archivists
 2. Technical instructure
 3. Adapted workflows

- STRENGTHS:**
- Knowledge about digital archives
 - Strong connections with AV sector
 - Strong network of AV archivists
 - Ability to support training programmes

FRAME

—
Make the best
out of your archives!



Today's speaker



Thomas Paris, PhD from Ecole polytechnique (France), is researcher at CNRS (GREG HEC), affiliate professor at HEC Paris, where he is the scientific director for the Media, Art, Creation master program.

Expert in the creative industries, he carries research both on the creation management and on the economical and regulatory points of view.

Author of two reports on the audio-visual industry in the digital era for the European Parliament/European Commission (2014, 2015).

Co-editor of the Special Issue of Communications & Strategies, "Towards a new framework for the European audiovisual industry", 2016